

Navigation and Discovery

Guide users in finding and discovering the information they need quickly



Liferay DXP allows you to build digital experiences with dynamic navigation, categories, and search results that can change depending on your audience. The result is a user experience that makes it easy for customers, partners, or employees to locate what they're looking for and discover other highly relevant services, products, or content you can offer them.

Benefits



Guide your users to relevant content faster.



Easily group content more effectively so users can find all related content in one place.



Provide users more relevant search listings, suggestions, and filtering options (similar to B2C shopping experiences) that allow them to find what they're looking for quickly.

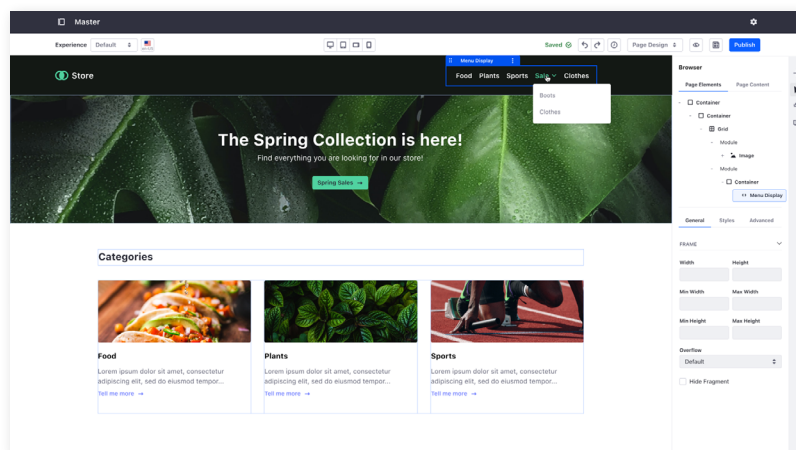
Core Features

Site Navigation

Liferay provides powerful tools for creating and organizing pages. You can build everything from a simple, flat site navigation to a complex hierarchical tree of sub-pages nested down many levels deep to help your users get to the information they need faster.

By default, there is a defined page hierarchy to organize pages on your site. However, you can also create menus that are separate from your page hierarchy. This allows you to create special menus for different landing pages or multiple menus that help your users easily navigate to secondary pages or pages that are deeper in your site. You can also generate menus for other elements such as headers, footers, social media links, and custom navigation options.

Liferay's menu creation system is flexible so you don't have to build any pages before creating navigation menus. You can create a navigation menu first and then assign pages to it later after you've created them. Alternatively, you can build your pages first and then create the menus.

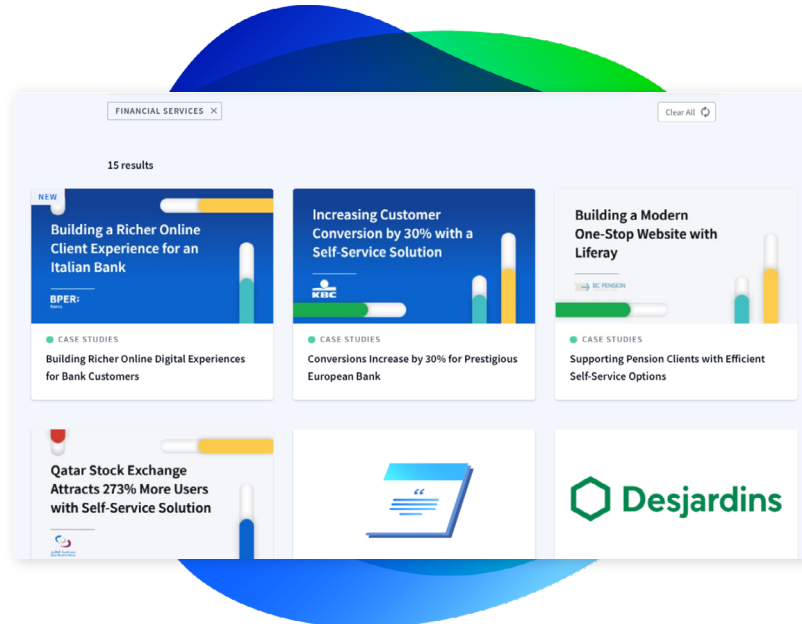


Tags and Categories

Categories and Tags are two essential tools for helping users find content through search or navigation.

- Categories allow you to group similar assets so you can organize your content more effectively. For example, you can create a Success Stories category and group all customer success articles under this category. You can even create subcategories for different topics to help refine the organization of your content further.

You can group categories using vocabularies, which can be either internal or public. For example, a marketing team might want to use categories based on different customer segments, while the human resources department would be more interested in categories based on their internal company structure.



- Tags are keywords for organizing your assets. Tags tell visitors of your website what the content is about, so they can find relevant information through search or navigation. For example, a kitchenware store might have different tags describing the store items, like glass, clay, or dishwasher-safe. With these Tags in your content, visitors can easily search and identify the information most relevant to their needs.

Search

Liferay search allows you to provide your users with more relevant search results so they can find what they're looking for faster. Some of the core features of our search engine include:

- Full-text search that provides search results that match or partially match a user's search query.
- Indexing of all content types so users can get results for web pages, blogs, PDF documents, videos and anything else that is relevant to them.
- Display suggestions for similar content related to a user's initial search query.

- Search result filters by roles and permissions that allow you to customize search results for different users.
- Highly configurable search pages that can be customized to best suit the search needs of your audience.
- Automatic index synchronization for added, updated, and deleted content, so that search results are always current.
- Search result configuration to enable users to filter and sort their results using different criteria so they can access the content they want to see faster.
- Search Blueprints allow you to override Liferay DXP's search behavior so you can provide personalized and context aware search results. Additionally you can boost, hide, or filter results by various factors like proximity, categories, tags, and user segment. A visual query builder enables you to do this all without coding.

Liferay makes software that helps companies create digital experiences on web, mobile and connected devices. Our platform is open source, which makes it more reliable, innovative and secure. We try to leave a positive mark on the world through business and technology. Hundreds of organizations in financial services, healthcare, government, insurance, retail, manufacturing and multiple other industries use Liferay. Visit us at [liferay.com](https://www.liferay.com).